

Treatment for:  
OUT OF THE BOTTLE By  
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**Title**

*Out of the Bottle*

**Log Line**

A djinn abandons his inheritance by escaping to the human world where he meets an uptight university student and her go-with-the-flow, competitive swimming roommate, disrupting their lives with chaos in the form of other djinn, mythical creatures, and the Dimensional Immigration Control.

**Tag line**

He's in a whole new world with them.

**Synopsis**

Javed, a djinn, is set to inherit his father's position as Sultan of Kian. Tired of being trapped by duty—and reluctant to follow in his father's footsteps—Javed runs away to the material dimension where he meets Emily, an uptight university student on a science scholarship, and Moira, her water-loving, go-with-the-flow, competitive swimming roommate, after Emily finds his talisman (in the form of a beer bottle) at a party. The talisman allows Javed to travel between his own and the material world, but forces Javed to grant the wishes of its holder. To further complicate matters, he is pursued by two factions: one in favor of putting him on the throne and the other which is secretly controlled by his uncle who wants to steal the throne by assassinating his nephew. Between the hit-djinn, bounty hunters, and the Dimensional Immigration Control (or DIC for short) after him, Javed, Emily, Moira, and John (Moira's boyfriend) have their hands full with balancing college life and staying alive.

**Marketing Information***Show Type & Genre*

The show balances between series and serial by keeping continuity, but having mostly episodic story structure. To illustrate, while Javed's quest to rid himself of servitude to Emily will continue throughout the season, a single episode might focus on Moira discovering she is a selkie or Javed being unwittingly pursued through the downtown nightlife by bounty hunters. As might already be clear, the show is a fantasy dramedy, balancing comedic and fantastic situations with the growing pains of new adulthood.

*Demographics*

Overall, *Out of the Bottle* will target the 18-45 American demographic, with an emphasis on millennials. Corresponding with the diverse cast of characters, the show will target the full spectrum of ethnic backgrounds, as well as appealing to men and women alike.

*Comparative Programming*

1. **Once Upon a Time/Once Upon a Time in Wonderland:** Both shows are dramas and will be similar to *Out of the Bottle* in structure and plot form. Like these two shows, *Out of the Bottle* will have overarching plotlines lasting one season or more, interwoven with episodic plots that are resolved by the end of that particular episode. *Out of the Bottle* will also feature fantastical and otherworldly characters, appearing for one to four episodes before their specific plot lines are resolved. Similar to these two shows, *Out of the Bottle* will feature interdimensional settings that may last for more than one episode at a time, and recur at a later point in the season. In terms of character development, these shows will be structured very

similarly. Characters will change and grow while still at their heart remaining who they started as. Ultimately, though, *Out of the Bottle* will be far more comedic than *Once Upon a Time* and its spinoff, and the tone overall will be darker.

2. **Girls:** *Girls* is a drama and has similarities to *Out of the Bottle*, because *Girls* is set in the early adulthoods of four girls and their guy friends/boyfriends. It talks about college and flashes back to the drama that entails. *Girls* is a useful comparison in its depiction of drinking, drugs, sex, and not knowing what young adults want out of life. These topics are handled realistically and unabashedly in *Girls*, and *Out of the Bottle* will be similarly frank. *Out of the Bottle* will be different from *Girls*, because these more mature issues are not at the forefront of the series, instead being dealt with metaphorically or as a result of fantastical situations. *Girls* is also not a fantasy and is not really considered a dramedy, despite its humorous moments. *Out of the Bottle* will also focus more on hijinks during college, as well as on the campus culture and fantastical adventures while the characters figure out their mortal young adult lives—juxtaposing Javed’s biological immortality.

3. **Buffy the Vampire Slayer:** The balance of comedy and drama in *Buffy the Vampire Slayer* is both its similarity to and difference from *Out of the Bottle*. In *BTVS*, the drama is punctuated with frequent witticisms and slapstick that serve to characterize the Scooby Gang and lighten the occasionally very dark tone of the show. In *Out of the Bottle*, on the other hand, the comedic gags are punctuated with moments of drama for characterization and to handle topics that to take lightly would be a disservice.

## Major Locations

- Cain’s Crossing, Earth: Cain’s Crossing is an Oxford-inspired college town with a bustling nightlife. Streets are well-lit, save a few seedy alleys, and the architecture reflects the history of the many interdimensional wars over the last few centuries. The city is overall a safe place for residents, save the Nightingale District, which is known for its seediness, nefarious activity, and general disrepute.
- Salil, Kian: Opulent and magical, the bustling capital of the djinn home dimension has architecture that seems halfway between the lavishness of the Taj Mahal and the impossibility of a house with many slapped on additions that could only stay standing by magic. All of the architecture is Arabian in style. The epicenter of the city is the palace, which is a writhing mass of turquoise turrets and walkways. Salil’s palace has wealthy surrounding neighborhoods, with lessening economic prosperity radiating outwards. The buildings are made of a plethora of vibrantly colored glass and always rearranging layouts to suit the needs of the inhabitant, creating an oceanlike expanse of constantly moving color when seen from above.
- Emily and Moira’s dorm room, Cain’s Crossing, Earth: It’s a nice dorm room. Half is Emily’s, and the other half is Moira’s. It is definitely noticeable which side belongs to who. Each side has a bed, desk with chair, dresser, and closet, but that is where the similarities end. Moira’s side looks like she brought the ocean with her and is all different shades of blue and green with hints of white, pinks and oranges—like the sea against the sand and setting sun. It’s very boho-coastal with details ranging from seashells, sand dollars, and starfish to sea glass and lace. On her bed sit a bunch of pillows (some shaped like starfish and shells) and Walley, her stuffed narwhal. It’s neat with everything in its place, especially her closet, which is full of clothes in color order. A chunky knit blanket lays across the desk chair and concept art of *The Little Mermaid*, a poster of

*Aquamarine* (autographed by Sara Paxton), and polaroids cover the walls. Little white Christmas lights hang around her bed and the mirror above her desk, glittering at night like the bioluminescence of creatures from the deep ocean.

- Emily's side of the room is plainer and yet somehow messier than Moira's. Whereas Moira is all for color, Emily settles more for black and white with a few accents of red (perfect, as it is their university's colors). Her bed is never made, her clothes and lab coats are normally scattered about, and papers and a few beakers lay on her desk in random order. Books stacked as if they are going to fall over are laid in a corner next to her bed. One pillow lies on her bed, and on top of it is Kelvin, her well-loved stuffed caterpillar with bifocals that her sister got her when they were younger. Boots have fallen over on the floor. A periodic table poster hangs over her bed, as if she studies it at night instead of counting sheep. She has a couple pictures of her family and of her and Moira, but ultimately her side is plain and simple.
- Javed's djinni crashpad, Pocket dimension in Javed's talisman: On the outside it's a plain, if not somewhat torn up brown beer bottle. Nothing can be seen of the inside from outside. Inside the bottle is one very spacious apartment style room with tapered and rounded walls that are made of glass. The room is generally messy and disheveled, but not so much as to cover the floor of multiple Persian rugs. The air always seems to be full of one kind of smoke or another. Pizza boxes and beer bottles take up pieces of real estate here and there. The overall feel of the room is psychedelic with a more than a tinge of Arabian royalty, as denoted by many lava lamps and a huge red, with gold-trim, hookah sitting on a table. One red, very low-to-the-ground and plush, velvet couch with gold trim resides in the main sitting area, a golden table serving as a community table. The couch pulls out and can be made into a very large king-style bed. Opposite the couch are piles of beautiful sitting pillows. A large TV takes up one wall with multiple gaming consoles attached to it. The room is well lit through the glass walls, albeit slightly on the darker/moody side. Classic pin-ups take up sections of the walls. At any point, the walls can be turned translucent, so as to see the outside world from within. It's not uncommon for a girl from any number of interdimensional origins to be found in Javed's huge and regal bed.
- Drunk Man's Daughter, Downtown Cain's Crossing, Earth: This bar is a lively, but not deafeningly loud, hotspot in Cain's Crossing. It has a dance floor on one side and a bar on the other, both painted lightly to accent to multicolored lighting. The bar often has theme nights, ranging from decorating for seasonal holidays to decking the halls in pictures of adorable kittens—replete with goofy cat-ear headbands and Three Kitten Moon t-shirts for the employees.

## Major Characters

- **Javed Abdul:** Javed looks to be in his mid-twenties, with black hair, olive skin, and dark brown eyes. He's at least six feet tall and has a regal and athletic build. Javed usually wears a combination of some well-worn but expensive vest, a blue diamond earring in his right ear, and a pair of old Aladdin-looking pants with a sash. Thrilled with his new freedom, he can be seen as laid back and ready to relax. He is promiscuous, though his lewdness decreases over time. He can be kind at times, especially towards Emily, Moira, and Jake, but prefers only to turn on the charm to pick up girls. Ultimately, he is loyal to his three new friends, tough, and sometimes picks fights, but can most often found smoking hookah or going to a rave.

- Javed is a prince of the kingdom of Kian, and is set to inherit the title of Sultan from his father. He was born and raised in a palace with an extensive education, which in the human realm, he rarely alludes to. His uncle, Agnir, shows him a portal his father allegedly created for Javed to use in times of trouble, but in reality, his uncle created it to send Javed to a realm where he is forced to be subservient to a mortal in order to anchor himself in it. Javed leaves Kian through the portal after his father is assassinated on the day he is officially named successor to the throne. As the season develops, we learn more and more that Javed just doesn't want to inherit the title and likes his life in the human realm, as it asks less of him.
- **Emily Chance:** Emily is a dark-skinned woman in her early twenties with dark brown eyes and wavy, shoulder-length hair. She's shorter than both Javed and Moira. Her closet consists largely of t-shirts, jeans, boots, and lab coats. She is not particularly fashion-forward, as she pays far more attention to her studies. Her hair is mostly in a tight ponytail, but she will leave her hair down in situations that require her to dress up. She has a pair of glasses that she'll pull out when she needs to in the lab.
- Emily is actually a twin, but her sister, Sarah, died in an accident in the labs at their magnet high school. They were at the top of their class and had a lot of access to different chemicals and the like, so it wasn't that odd for them to research and experiment after school. After her sister's death, Emily's parents became even more uptight and controlling, making her enroll in kickboxing classes and keep them apprised of her whereabouts at all times. Sarah and Emily always wanted to go to university together, but after her death, Emily decided to honor her sister by dedicating her research to figuring out what went wrong that fateful day. Emily and Javed's relationship starts to grow in friendship over the course of the series to almost a sibling-like relationship that helps to heal the wound left by her deceased sister that is still so dear to her.
- **Moira O'Malley:** Moira is blonde and wavy haired, with sea blue eyes and very light skin. She is tall, though not as tall as Javed, and is in her early twenties. She has a very boho-coastal look about her, always wearing blues and greens and other sea glass colors. She likes and wears beads and netting-like cardigans. Her hair is almost always down, but she will sometimes wear hippie-like bead and shell headbands. She is more fashion-forward than Emily, but still prefers a more easy-going look.
- Moira is Emily's go-with-the-flow, water-loving roommate and best friend from high school. She competes on the university's swimming team, which she is very good at and which is the only thing she is truly competitive about. She learns during the season she is actually half selkie when she finds her coat, which had been hidden from her by her father. She is a good friend to Emily, as she can and knows when to put her foot down when Emily goes on anxiety rants. Likewise, Emily knows how to handle Moira when she gets too competitive and stressed out about swimming.
- **Jake Hannon:** Jake is a black guy in his early twenties, with chocolate skin and shortcropped hair. He's about the same height as Moira, his girlfriend. Jake can be found wearing outfits in a combination of hipster-like cool with a hint of the mainstream, like a large knit sweater or blazer over a Mickey Mouse shirt, jeans, and low cut leather boots. However, he can just as easily be found in just a graphic tee or even a suit in more formal situations. Jake is definitely the goofball of the group, and between him and Javed, the four of them always seem to find themselves in trouble.
- Jake is the average college student who really doesn't know what he's doing with his life and, frankly, isn't that worried about it. He'll try new things—like being the university's

mascot, joining a fraternity, starting a baking club, and so on—which makes him seem impulsive, but really he is just trying to find where he is comfortable in the world. He comes from a long line of doctors and teachers, but he doesn't have an interest in either, saying that he can only be in school for so long. Secretly, he has a passion for writing and writes under the pseudonym Roger Rogerson in the university's newspaper, at times hinting at his crazy escapades with his friends and on his own.

- **Agnir Abdul:** Agnir is a tall, imposing figure, who is visibly related to Javed in appearance. He's stately and regal, usually favoring exquisitely crafted—and borderline gaudy—robes, never being one to shy away from displaying his wealth and status. Agnir is the uncle of Javed, his older brother's son, making him in line for the throne after Javed. Agnir craves power, so he hires assassins to kill his brother and ascends to the throne after Javed escapes to the material realm. Agnir creates a portal for Javed, but enchants it, making it a one way route. He sends out djinn assassins that follow Javed to kill him if he is released from his talisman. Much like Javed, Agnir is a womanizer who avoids taking responsibility for his failures.
- **Sulys:** A faerie representative from the Winter Court, Sulys appears to be an Asian woman of indeterminate age. Her ears are pointed, her eyes violet, and her cheekbones prominent, giving her a deadly and severe visage. She is always clad in dark blues and blacks, usually sharply tailored pantsuits. She is in charge of trade between the Winter Court in the faerie realm and the djinn in Kian. When those trade relations are suddenly dissolved by Agnir, Sulys sends out bounty hunters to drag Javed back to the throne, so that trade between their realms can continue. She takes her job seriously, and has no patience for indecisiveness.

### **Social Structures**

Javed is tied to Emily as his anchor to the material plane, and over the course of the series this grows into a combative but strong friendship. Emily's best friend and roommate is Moira, who starts dating John at the beginning of the season. The series mainly focuses on the exploits of these four, but the external conflicts come from a few different sources, namely Agnir—Javed's uncle who wants to kill him and retain the usurped throne—and Sulys—a delegate of the Winter Court who wants Javed to retake the throne. Javed initially trusts his uncle and distrusts the creepy faerie, but by the end of the series, he doesn't trust either of them.

### **Season Plot Arc**

- In the beginning quarter of the season, Javed, a djinn, runs away from taking up his royal inheritance duties by escaping to the human realm to live the good life after his father is assassinated. Javed meets Emily, Moira, and John after Emily discovers his talisman and Emily becomes his "anchor." At first, the two are recalcitrant as they are total opposites. They annoy each other to no end, and they want to find a way to break the enchantment—without sending Javed home. Javed does not tell Emily the whole truth, instead lying to her.
- The second quarter focuses on Javed and Emily learning to tolerate each other after they decide there is nothing they can do about the enchantment until they break it. Javed, the more socially competent of the two, tries to aid Emily by helping her to make a few friends after Moira is gone a lot with John, her new boyfriend. However, Javed and Emily don't really trust each other yet: they are acquaintances.

- The third quarter of the season focuses more on the growing friendship of Javed and Emily. They have become more comfortable around each other and start to share their backgrounds as they become more open, but Javed still hasn't told the truth to her yet.
- In the last quarter, Javed and Emily are the most open and trusting of each other they have been the entire season. However, when Javed really opens up about why there are people after him, he and Emily butt heads over what he should do, ending the season mad at each other over the disagreement. Emily is also mad at him because he never told her what was going on and that her life—now feeling more mortal than ever—was being jeopardized by being his “anchor” and he never warned her.

### **Pilot Episode**

Javed's father, the Sultan, is assassinated just as he is about to announce his official successor. In the chaos, Agnir takes Javed aside and gives him the talisman capable of transporting him to the material plane, making him sign a series of ridiculously long waivers. Meanwhile, Emily is convinced by Moira to go to a house party John invited her to. At said party, while Moira flirts with John, Emily tries not to be too awkward and fails. Deciding to do the host a small favor and tidy up a table covered in discarded beer bottles, Emily accidentally happens upon Javed's talisman. Even as Javed emerges and explains who and what he is to her, she tosses his talisman in the recycle bin—much to Javed's horror. Javed explains the situation to Emily—but omitting the servitude part of his situation. Before Emily can ask too many questions, a djinn assassin appears, attempting to kill Javed and definitely killing the party. Emily fends off the djinn for a moment, but quickly decides she is not equipped to handle an extra-dimensional being in a fight and tries to get away. Javed retreats into his bottle, leaving her without backup. Just as Emily is backed into a corner, Moira swoops in, wielding a frying pan and knocking the djinn out cold. The episode ends with Emily grudgingly attempting to find the one magical beer bottle among the dozens now littering the floor.

### **B-Plots**

- Emily needs friends, so Javed decides to help her make a few by taking her downtown.
  - Moira discovers she is a selkie.
- Dimensional Immigration Control comes to register Javed, but he thinks they're more hitmen.
- A girl who is either a vampire or a goth lives down the hall, and Jake makes it his mission to find out which she is.
- Hitmen sent by Agni collide with bounty hunters sent by Sulys.
- Jake, as a serial hobbyist, becomes the school mascot in an attempt to figure out where his passions lie.